

Community Pantry

Majlis Perbandaran Kota Samarahan

July 2021

28/10/21





Project Manager

Cr. Dato Sim Kiang Chiok

Food aid distributed under the Kota Samarahan Municipal Council's (MPKS) Community Pantry 1.0 and 2.0 campaigns over the past 18 days had served at least 15 per cent of the population in the division, said organizing chairman Dato Sim Kiang Chiok. He said this consisted of 30,480 recipients, who received 7,620 food packs. "The MPKS Community Pantry 1.0 and 2.0 chairman Datuk Peter Minos and I would like to express our sincere and heartfelt appreciation to all the supermarkets who had been our partners in distributing the food rations and meal aid unconditionally to anyone who needed the assistance," he said in a statement Monday. Sim said the charity drives had resulted in an unprecedented collaboration with supermarkets across Samarahan Division. "The success of cooperation, collaboration and unity shown among the supermarkets are exemplary - the call for help had been met with a resounding response from 14 supermarkets and a food court. "Their contribution in helping residents in Samarahan area over the last 18 days was heaven-sent and timely, especially when the full lockdown had entered its sixth week and many families were facing low food reserves," he said. Sim said both the state and federal governments had contributed food aid during the full lockdown throughout June and July, but there were some who still required assistance. "The generosity by our partners is second to none as they are willing to answer our call for help almost instantaneously to help those who are hungry due to the Covid-19 lockdown. The spirit of giving unconditionally to the Samarahan residents in need has shown that the way to pull through the tough times is by working together and being united to beat this pandemic," he said.



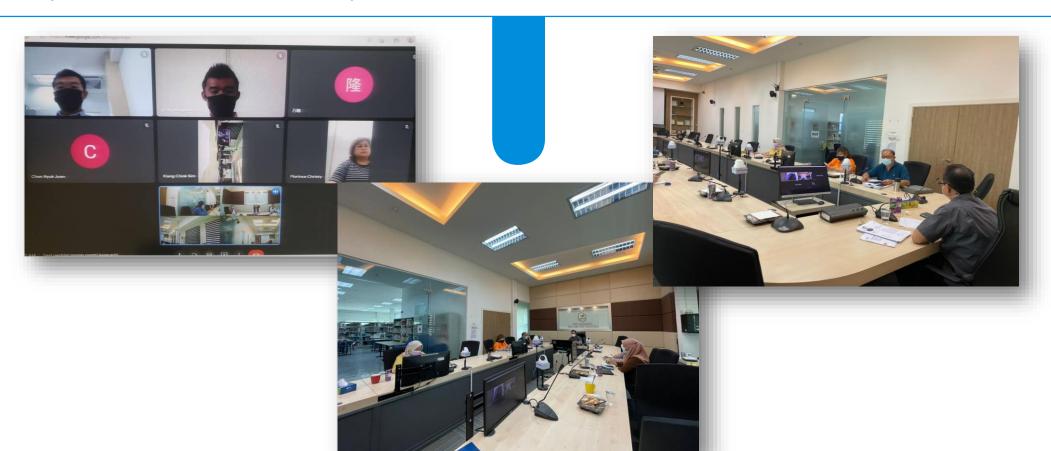
Chairman of Municipal Council Kota Samarahan

YBhg Dato Peter Minos

I am grateful for each and very food bank that helps families in need. Now, more than ever, it is spoken enough and people have yet to give enough to help those in need. Local food banks help fill this need but they need our help, our support, and most importantly, our dollars. No one should ever go hungry. Therefore, MPKS together with supermarket such as Le Papa hypermarket here try to help as ,such as we can to serve the community around Kota Samarahan. Very pleased to help those in need of assistance. We do not want suicide cases happening here so we try to help as much as we can to lighten their burden. Some others reason was very important for us to take part in such programmer to help those in direct situations. However, pointed out that were still workers in some sectors who had yet to resume work such as school-bus drivers, certain construction workers and those in retail shops and micro-businesses. Thus, effecting their live hood with generosity of their visit to our Community Pantry drivers, along with their encouragement, have lifted the spirit of our partners as well as residents to pull through these trying together. The spirit of unconditionally to the Samarahan residents in need has shown that the way to pull through the tough times is by working together and being united to beat this pandemic.

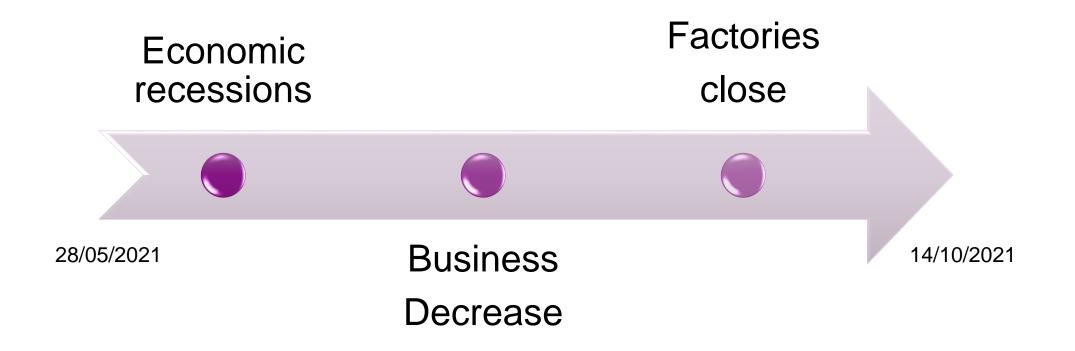
Community Pantry

MPKS decided that we were able to provide the leadership to coordinate and collaborate with the supermarkets in the council area to have Community Pantry /Charity food aid for the residents of Samarahan. The 1st meeting were called among the councilors and management on the 30 June 2021 and subsequent meeting with our supermarkets on the 2nd July 2021 as partners to this Community Pantry event. They were on the essential list and were able to operate through the full lockdown and MPKS were delighted with their acceptance of our Community Pantry 1.0 from 4/7 21 till 12/7/21 and Version 2.0 from 13/7/21 till 22/7/21 for a total of 18 days to give away food aid unconditionally to those who dare to queue up or "be in beard line" for the free food packs.



Background

Sarawak was under Full lockdown from 28th May 2021 and only essential activities were allowed to operate.



Nearly 7 weeks of lockdown 15/7/2021, that based on reducing Covid-19 infection rates.

Pantry In Philippines

With this background of the duration and strict lockdown or stay home order, the food assistance given out by the State and Federal Government in the month of June and early July, were running out and MPKS have the inspiration from the short video showing community pantry in Philippines that it was time to assist its own residents in Samarahan in this trying time

Video Link:

https://fb.watch/8OCpke3TdW/

Why people in The Philippines are giving away food for free?



METHOD

- MPKS decided that we were able to provide the leadership to coordinate and collaborate with the supermarkets in the council area to have Community Pantry /Charity food aid for the residents of Samarahan.
- The 1st meeting were called on **30 June 2021** among the councilors and management and subsequent meeting with our supermarkets **2 July 2021** as partners to this Community Pantry event.
- Operate through the full lockdown and MPKS were delighted with their acceptance of our Community Pantry 1.0 from 4/7 21 till 12/7/21 and Version 2.0 from 13/7/21 till 22/7/21.
- The other conditions set by MPKS were that all Partner Supermarkets must only give out the food aid at 3pm so that no opportunist can exploit their generosity by collecting several food aid at different supermarkets within a day.
- Standard Operating Procedures (SOP) must be imposed when the recipients queue up to receive the food aid.



































Community Pantry Poster

Version 1 & Version 2



Version 1

4/07/21 - 12/07/21



8

Mass And Social Media

Much publicity was also created in the mass and social media to carry the message of " if you know of anyone who need help please send them to these supermarkets " was most important.









- Facebook
- Instagram
- TVS News
- Whatsaap

RESULT

as reported in Sarawak biggest English Newspaper Borneo Post on 28/7/21.



НОМЕ	SARAWAK	SABAH	NATION	WORLD	BUSINESS	SPORTS
YOU ARE AT:	Home » News	; » Sarawak »	Community Pantry drives help 'feed' 30,480 needy folk in Samarahan			

Community Pantry drives help 'feed' 30,480 needy folk in Samarahan

BY MARILYN TEN ON JULY 28, 2021, WEDNESDAY AT 7:00 AM SARAWAK

https://www.theborneopost.com/2021/07/28/community-pantry-drives-help-feed-30480-needy-folk-in-samarahan/

MPKS food drive helps 'feed' 30,480 needy folk







PSB Bukit Assek launches ops to



14 supermarket

- "The success of cooperation, collaboration and unity shown among the supermarkets are exemplary the call for help had been met with a resounding response from 15 supermarkets and a food court.
- Everwin
- Sen sen Departmental store
- CS Supermaket
- BB Supermarket
- La Promenade x Choice Mall
- ImanMall x H&L
- **Everise**

























Emart Summer Mall

Teck kong Store

Farley Supermarket

Unaco Supermarket

LePapa Hypermarket

Makan Sari Court Food















Lepapa Community Pantry With Local Government and Housing Minister Dato Sri Dr Prof Sim Kui Hian







SOP- Social Distancing/Face Mask



Emart Mall Community Pantry With Tourism, Arts and Culture Minister Dato Sri Abdul Karim Rahman Hamzah





SOP- Social Distancing/Face Mask



Farley Community Pantry With Welfare, Community Well Being, Women, Family and Childhood Development Minister Dato Sri Fatimah Abdullah











Farley Community Pantry With Kota FARLEY Samarahan MP Rubiah Wang.







Sen Sen & Farley Pantry Community













Lepapa, H& L and Aiman Community Pantry















SOP- Social Distancing/Face Mask

CS & UNACO Supermarket Community Pantry











Everise & Everwin Pantry Community













ELI & Makan Sari Supermarket Community Pantry











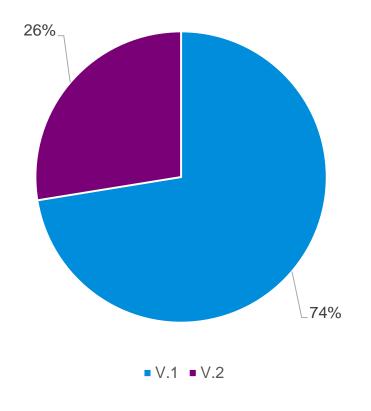


BB Supermarket Community Pantry





Differences of contibution Food Pantry V.1 and Food Pantry V.2, have give a much impact by determine that mostly people in Samarahan are still aim for food bank during the lockdown



Community Pantry Version1 vs Version2

V.1 V.2

5520 Food Packs 2100 Food Packs 22,080 person 8400 person

Total: 30,480 person, 15 % of total population Samarahan of about 200,000

Conclusion

- The success of this project depend on
- Leadership of MPKS & good collaboration and partnerships with local supermarkets
- Good Political Supports

Recommendation

It has given MPKS the opportunity to check the readiness of the business sector to assist their residents.

This charity event could be extended to assist the less fortunate by these supermarkets under their own CSR programme.

MPKS to support these generous activities by acknowledging them so that they would be rewarded by the goodwill of the residents and publicity through out the nation.

ADD A FOOTER

Recommendation



 Create a program for the well to do to donate generously for food aid to be given away on the weekly basis for those who still need assistance







THANK YOU!

Majlis Perbandaran Kota Samarahan

'Beautiful, Clean, Green & Safe'

